

NEWSLETTER

WWW.PERMALASER.COM

514-731-1545

SAY HELLO TO A NEW YOU!

IPL / FOTOFACIALS SAY HELLO TO A NEW YOU!

Beautiful skin at the speed of light™, a non-surgical and non-invasive skin enhancement:

This is just not IPL, but a *powerful and effective combination* for treatments of the full face, neck, hands or body treatments using Intense Pulsed Light and Radio Frequency Energy combined in the same pulse.

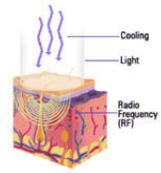
These gentle, no downtime treatments are used to improve the cosmetic appearance of the *face, neck or body*.

The FotoFacial™ procedure has increased in popularity and recognition to the point where it is now one of the most commonly performed cosmetic procedures in North America. It has been featured in Allure, Cosmopolitan, In Style, Vogue, USA Today and numerous national and regional television shows. Many Hollywood stars and TV personalities rave about the FotoFacial RF™ and credit this procedure for the renewed health and vitality in their skin.

The FotoFacial RF™ is the next generation in high-tech skin enhancement.



BEFORE AFTER



There are many lasers and devices on the market that claim to deliver state-of-the-art Photorejuvenation and you will notice a degree of improvement. *However, there is nothing on the market today that can compete with the FotoFacial RF™.*

Why not come in for a Free Consultation? Simply take a moment to schedule your appointment **by calling 514-731-1545** or by email at info@permalaser.com!

AUGUST ISSUE # 5

In this month's issue:

- Fotofacials:** Complete rejuvenation of your skin **1**
- Laser Hair Removal:** Removing undesirable hairs! **1**
- Exfoliants:** Benefits for all skin types! **2**
- Spider Veins:** New trends in removing them! **2**

A MUST READ IN OUR NEXT ISSUE!

Special segments in the September issue!

- **Juvéderm:** Plumps up the chin, cheekbones, lips and much more!
- **Glycolic Peel:** The lunchtime peel!
- **Skin Health:** The benefits of using skin care
- **Back and Chest Acne:** You can fight it!



GentleLASE PLUS Alexandrite Laser

The most powerful laser available for permanent hair removal.

Permalaser is pleased to say that after testing all the laser units currently available, we have found that Alexandrite is the best choice due to its safety, flexibility and **Candela's** unique, Patented Dynamic Cooling Device (DCD) that is integrated with all GentleLASE lasers making it a leader among Alexandrite lasers. The Candela GentleLASE laser technology is known worldwide for its ability to provide permanent hair reduction for the Fitzpatrick skin types 1 – IV.

How many sessions are needed?
The number of sessions will vary for each individual.

Medical aesthetics

Permalaser™

Esthétique médicale

During the initial visit, the laser light disables those follicles in the "active" phase of the growth cycle. Follicles in the "dormant" phase will not be affected. Since follicles cycle through "active" and "dormant" phases, additional sessions may be desired once the "dormant" follicles become "active". For this reason, we recommend a series of treatments with a sixth or seventh treatment, if needed.

Is this procedure for you? Permalaser invites you to visit our offices for a FREE patch test!

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Medical aesthetics
PermalaserTM
Esthétique médicale

*Beauty is yours to
discover!*

We're on the Web!
www.permalaser.com

We at PermaLaser do the extras that other clinics do not. Our post-treatment care is unparalleled. We are constantly keeping abreast of developments in the Laser hair removal field. We believe that we offer the best laser treatments possible and offer quality treatments at a fair price where your safety is never compromised. Trust us with all your hair removal goals.

EXFOLIANTS- Benefits FOR ALL SKIN TYPES!

Shouldn't you enjoy the benefits of smooth, silky skin? Then you must consider the benefits of an exfoliant. What are your options? Which exfoliant is best for you?

Permalaser is here to help! Everyone (males and females) benefits from exfoliation. Exfoliation removes the dead skin cells sitting on the epidermis, which causes dull looking skin, clogs pores which leads to acne, and if left alone, the buildup increases the look of wrinkles.

Several methods of exfoliation are available on the market today. A **gentle facial scrub** such as the Vivier Pharma Facial Gel or Cream scrub is perfect for gentle home exfoliation. Mechanical exfoliation such as **Microdermabrasion** using sea salt crystals (natural and safe for the human body) provides a quick and safe exfoliation, leaving soft, supple, beautiful skin! The treatment uses a fine mist of microscopic Sodium chloride (Salt) crystals to exfoliate the top layers of skin (epidermis). Think of a sandblaster followed by a light vacuum cleaner and you have the general idea of microdermabrasion.

Stronger, but safe methods of exfoliation, especially for dull and actinic skins is the **Vitalize Peel** or a **Glycolic Peel**.

- ◆ Peels improve the skin's overall appearance, decreases fine line wrinkles and restores even skin tones.
- ◆ Evens out acne scarring and is particularly effective in combination with other treatments such as IPL Fotofacials.
- ◆ Effective for pigment changes caused by acne scarring, photodamage (sun damage), "age spots", freckles, melasma (from hormone changes), and post-inflammatory hyperpigmentation.
- ◆ Tightens pores, improves skin texture, and smoothes ruddy complexions.

So, what are you waiting for? Call us today for your FREE Consultation or to book your treatment at 514-731-1545 to see which method is BEST for you!

Spider Vein Removal with **elōs**TM

Minimal to no downtime...

Beautiful skin is in demand!

Permalaser is proud to offer **elōs**TM, the first and only technology that uses combined energies to effectively and gently reduce the appearance of problem veins on the legs and face. **elōs**TM is truly the next generation of safe and effective vein treatment technology. Powered by **elōs**TM technology, Syneron skin rejuvenation system delivers!

How does it work?

The unique **elōs**TM combination of light and radio frequency (RF) energies provides controlled selective thermolysis to vascular lesions including telangiectasias and leg veins up to 4mm in diameter. The applicator also includes built-in contact cooling which ensures additional epidermal protection and comfort for the patient. Bi-Polar RF is controllable and predictable. The Bi-Polar Radio Frequency of **elōs**TM technology flows between the two electrodes of the application head, delivering maximum targeted energy to the treatment area.

How do leg & facial vein treatments with **elōs**TM work?

elōsTM combines safe and effective levels of laser and radiofrequency (electric current) energies to remove leg veins and other unwanted vessels. Both laser and radiofrequency have been used separately for decades in medicine and surgery, but the **elōs**TM exclusively combine light and electric energy for ideal treatment outcomes – improve leg veins and vascular lesions with a very low risk of side effects.

What type of results can I expect?

elōsTM can improve unsightly leg veins, facial spider veins and other unwanted vascular lesions. Spider veins and larger blue-green vessels on legs will gradually fade.

At Permalaser, most patients will have between 1 to 3 treatments, approximately 2-6 weeks apart. **BOOK YOURS TODAY!**

