

5845 COTE-DES-NEIGES, SUITE 460, MONTREAL, QC H3S 1Z4 ☎ 514.731.1545 TOLL FREE ☎ 1.888.731.1545

**ALERT !!!  
 SEE PAGE 2  
 FOR  
 MORE INFORMATION  
 ON OUR LASER SPECIAL!**

*Specializing in Skin  
 Rejuvenation and  
 Anti-Aging  
 Medical Treatments*



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# Look and Feel Your Best!



## The Latest Treatment In Skin Care – The JESSNER PEEL !

Permalaser is proud to introduce the latest treatment in skin care for those individuals suffering from skin problems, especially in the facial area. Gentler than other chemical peels, the **Jessner Peel** has no downtime and patients are able to return to their regular activities following the treatment.

Benefits of the **Jessner Peel** include treatment for clogged pores, thickened, aging skin and environmentally damaged skin.

The **Jessner Peel** is also beneficial for people with severe acne, oily or thick skin

because it tends to decrease oil production and opens clogged sebaceous glands.

**Most importantly, it is suitable for most skin types and is available at Permalaser!**

The ingredients found in the solution of the **Jessner Peel** include resorcinol (which helps breakdown hard, rough skin, which means it is good at breaking down existing blackheads and whiteheads), lactic acid (which helps to lighten pigmentation and hydrates the skin) and salicylic acid (which helps to kill bacteria and mildly

exfoliates) and has been effectively used to treat skin problems for many years. The **Jessner Peel** can improve upon such skin problems as brown discoloration and blemishes, acne, fine wrinkles, and sun damaged and weathered skin. Unlike some chemical peels, the **Jessner Peel** penetrates more deeply into the epidermal layers of the skin and results in greater exfoliation of the outer skin layers. Very effective for the treatment of acne scarring, skin discoloration, moderate wrinkling and sun damage.

## Juvéderm & Botox! The Secret to a Youthful Look!

**Juvéderm®** is a smooth consistency gel made of hyaluronic acid—a naturally occurring substance in your skin that helps to add volume and hydration. When you look in the mirror do you notice smile lines? Facial wrinkles (nasolabial folds – are the creases that run from the bottom of your nose to the edge of your lips) and folds? **Smooth them away!**

Best of all results are immediate! So step into

our office for a 15 minute treatment. Why wait? Call NOW!

Frown lines? **No not for me!** Facial expression lines develop from the action of the underlying muscles on the overlying skin. Although these lines help us convey to others a range of emotional states, some facial expression lines always seem to convey fatigue or anger, even if those appearances do not represent how we are feeling.

This is especially true of lines of the forehead and between the eyebrows. Other lines,

such as crow's feet, may make us appear older.

At Permalaser we use Botox® to non-surgically treat undesirable facial expression lines. The treatment takes a few minutes and the Botox® takes effect in three to four days. Patients return to work or other activities immediately after treatment. *Please do not touch the injection site for 4 hours following injection.*

Permalaser offers free consultations with a board certified plastic surgeon for injectable products. *Why go elsewhere?*

WE ARE ON THE WEB!

www.permalaser.com

*Call us today*

*514.731.1545  
or  
Toll Free  
888.731.1545*

"At Permalaser, we offer the best skin care and treatments possible for our clientele.

Free, no obligation skin consultations are available daily with our knowledgeable staff.

Plan ahead for the winter; *now* is the time to start your new skin care regimen to be the best you can be for the coming months ahead, especially the holiday festive season!"

*Come experience  
what we can do  
for you!*

*Look and Feel Your Best*

## *The Latest Treatment In Skin Care – The Jessner Peel!* (cont)

If you suffer from sun damage or severe acne, the **Jessner Peel** is for you!

Several treatments are required to achieve optimal results due to the gentleness of this peel.

Following the procedure, a slight burning or tingling sensation may be noticed. You will develop a red sunburn appearance several days (normally about the 2<sup>nd</sup> and 3<sup>rd</sup> day) following the application.

Facial peels occur after the redness appears, approximately the 3<sup>rd</sup> or 4<sup>th</sup> day after application.

At about the 5 to 7 day period following the **Jessner Peel**, your new skin will feel smoother, appear fresher and more youthful.

**\*\*Buy a package of 5 get the 6th Free!\*\***

\*\*\*\*If you are allergic to sugarcane, aspirin, or milk you cannot do this peel.

DO AVOID other irritating soaps and cleansers, astringents or alcohol products.

Please consult with your Permalaser staff regarding the best products to use while receiving the **Jessner Peel** treatments.

## *Be The Best You Can Be – Correct Summertime Damage!*

Make sweeping changes to your skin care regimen now that fall is fast approaching! Autumn is a time of transition for the skin. Not only do you need to correct that summertime damage, but you do need to prepare your skin for the long winter months ahead.

You did the right thing at the beginning of the spring season to change your moisturizer from a cream-based to a lotion. No one wants to wear a heavy moisturizer in the summer! However, now is the time to switch back; it's easy, more moisture provides better hydration. If you are using a

gel based moisturizer, now is the time to switch up, to a lotion.

For those with actinic or oily skin, using products to dry out the oil produced by your skin is not well tolerated in the winter, so switching to an appropriate skin care regimen now will prevent your skin from sudden break outs, redness and irritation.

Ask Permalaser about your options to get through the winter months to maintain an effective treatment regimen.

Dry cold weather increases the drying effects (and flaking) on the skin for those using

topical vitamin A (aka retinoid) for acne or rejuvenation. It might be a good time to reduce the daily use of these products. If you are prone to dry skin problems, consider switching to Vivier Pharma products for the winter months both for day and nighttime to reclaim well-hydrated skin.

*Remember: Maintaining daily use of sunscreen even during the winter months is beneficial to your skin!*

At Permalaser, we offer the best skin care and treatments possible for our clientele.

## **BACK TO SCHOOL LASER SPECIAL!**

**RECEIVE A  
DISCOUNT OF  
UP TO 50%  
ON LASER HAIR  
REMOVAL  
TREATMENTS!**

We had an incredible

response to our summer laser special, so due to popular demand, PERMALASER is extending their LASER SPECIAL for one more month! Take advantage of our **BACK TO SCHOOL PROMOTION ON HAIR LASER**

### **REMOVAL TREATMENTS!**

Start your first treatment right away and benefit from the special pricing throughout your treatments! \*All treatments must be completed by January 31<sup>st</sup>, 2010.