

**DECEMBER SPECIAL**

**ILLUMIZE PEEL  
\$99 instead of \$170**

**For a healthy glow before that Holiday Party!**

**NEWSLETTER**

WWW.PERMALASER.COM

514-731-1545

**PICTURE PERFECT WITH BOTOX!**

Okay, you've probably heard a lot about Botox Cosmetic. It's all over the news, the radio, in magazines, in the newspaper. But did you know that in Canada, Botox Cosmetic is so well regulated that it's extremely SAFE? It is! Used in the hands of a qualified plastic surgeon, Botox Cosmetic is safe.

Now if you're like me, I'm in my mid-40's, I have crows feet (*where did they come from overnight?*), I have an indentation in between my brows that I swear was not there the night before and it concerns me that whenever I look in the mirror that is all I see. So perhaps, like me, Botox Cosmetic is what you've been looking for – a procedure to gently and temporarily smooth those moderate to severe frown lines and crows feet with no surgery and no recovery time. Within 3 to 5 days you will note an improvement which lasts approximately 4 months. I normally do these injections in November, so I'm picture perfect for the holidays (no bruises!) then again in the spring then the summer due to the glare of the sun (I don't need to add to my collection of lines!).

**So what is Botox Cosmetic?** BOTOX® Cosmetic is a purified protein produced by the *Clostridium botulinum* bacterium, which reduces the activity of the muscles that cause those frown lines between the brows to form over time. BOTOX® Cosmetic is a simple, nonsurgical, physician-administered for men & women from between 18 to 65 years of age. It is the only treatment of its type approved by the Food and Drug Administration (FDA).

**Here's a tip:** Certain medications can increase the potency of Botox and may increase the risk of bruising or minor bleeding at the injection site. Be certain to advise your doctor of the following medications prior to your treatment: antibiotics, anti-inflammatory medications, aspirin, Vitamin E and Ginkgo Biloba.

**Curious?**

**Well you can find out more by requesting a FREE PERSONALIZED ASSESSMENT only at PERMALASER on Thursday evenings with the Board Certified Plastic Surgeon. Call today!**

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**A MUST READ IN OUR NEXT ISSUE!**

**Special segments in the January issue!**

- Getting ready for your cruise! Skin care awareness!
- Unwanted hair? Throw away that razor!
- Beautiful skin with a Beverly Hills Peel!

**\*\*\*Gift Certificates Available\*\*\***

**HOLIDAY SPECIAL**  
**Illumize Peel ! Glow for the Holidays!**  
**\$99.00 per treatment**

Medical aesthetics  
**Permalaser™**  
 Esthétique médicale



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Medical aesthetics  
**Permalaser**<sup>™</sup>  
Esthétique médicale

*Beauty is yours to  
discover!*

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We're on the Web!  
[www.permalaser.com](http://www.permalaser.com)

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We at Permalaser do the extras that other clinics do not. Our post-treatment care is unparalleled. We are constantly keeping abreast of developments in the Laser hair removal field. We believe that we offer the best laser treatments possible and offer quality treatments at a fair price where your safety is never compromised. Trust us with all your hair removal goals.

## Hyperhidrosis (excessive sweating). *Not in my pictures this holiday season!*



Sweating is a natural function of the body needed to regulate temperature and the secretion of sweat is controlled by the nervous system. Throughout an average day, our bodies naturally perspire as a way to regulate heat. In some individuals, natural perspiration is excessive, the eccrine glands are over-stimulated and sweat is produced beyond what is necessary to cool the human body; this condition is referred to as primary hyperhidrosis (secondary hyperhidrosis involves the entire human body).

**Treatment options for Primary Hyperhidrosis?** Antiperspirants with aluminum chloride ~ Iontophoresis (low intensity electric current to hands and feet immersed in electrolyte solution – repetitive several times a week)~ Surgery (endoscopic thorascopic sympathectomy: cutting the nerves that transmit signals to sweat glands) ~Axillary sweat gland removal: for excess armpit sweating only. Scars may follow surgery, restricting shoulder motion.

**How does Botox™ work?** Using a very fine needle, the patient is injected with a small amount (0.1 to 0.2 ml solution) of Botox™ into 10 to 15 places about 1 cm apart and spread evenly. Once injected, Botox™ interferes with the nerve conduction that the supply eccrine glands: this prevents the glands from producing sweat. If you notice that some sweat glands were missed, you may continue to experience some sweating from the untreated areas. In low doses, Botox™ is injected either in the face, neck, palms, feet or underarms to treat hyperhidrosis by temporarily paralyzing the sympathetic nerves that cause sweating. Treatment has to be repeated two or more times per year as the effects "wear off". If you do not see a significant reduction in sweating, please schedule a follow up with your physician.

**How long does it last?** The patient notices some change for the better within the first week of treatment with a noticeable improvement over the next few weeks. The effects usually last several months (approximately 6 – 7 months). Do not wait until the full effects wear off before you proceed with another treatment. If you are uncertain, schedule another appointment with your physician as soon as possible. Individuals vary greatly and have different responses to treatment. The average reduction in sweat production after the first week of treatment was 87% and sweating was reduced by 95% of patients in case studies.

**Curious? Well you can find out more by requesting a FREE PERSONALIZED ASSESSMENT only at PERMALASER with the Board Certified Plastic Surgeon. Call today!**

## CHEEKY CHEEKS! *Oh yes! You can pump them up!*



So you heard! *It is possible to restore the volume lost with injectable tissue fillers for your cheeks!* Extreme weight loss, diet changes, sickness, hereditary factors and stress all play a role in loosing volume, including time and age.

The early signs of aging are the loss of fullness in the face and the development of wrinkles. If you would like to restore facial contours, or reduce the appearance of lines and creases, injection with tissue fillers may be right choice for you.



Other things injectable tissue fillers can do are to plump thin lips , soften facial creases and wrinkles, improve recessed scars and enhance shallow contours (like underneath the lower eye lid).

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