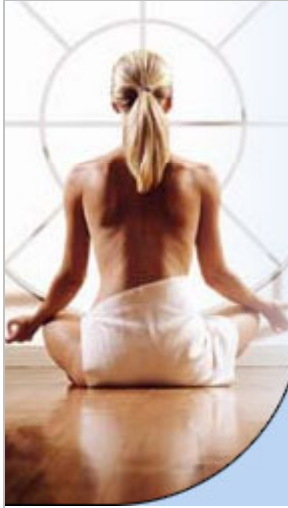


5845 CÔTE-DES-NEIGES, SUITE 460, MONTREAL, QUEBEC H3S 1Z4 ☎ **514.731.1545** TOLL FREE 1.888.731.1545



*Specializing in Skin  
Rejuvenation and  
Anti-Aging  
Medical Treatments*

**New in January**

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## *2010 : The trend is a neat, sexy and refined.*

### **Hair Removal for Men : sexy and refined..**

With the arrival of warmer days, either because of esthetic concern or for comfort, you have probably thought of laser hair removal. ? It is no longer necessary to exhibit a hairy chest to assert your manhood.

Laser hair removal of the neck is in high demand by men, either because of excessive hair or to limit the esthetic problems of shirts rubbing against skin. The chest, back and shoulders are more and more in demand in the past

two years to completely remove or diminish hair growth. The goal of hair removal for men is to diminish in a clean and safe manner the number and thickness of body hair.

**INCREDIBLE  
OFFER !  
WITH THE  
PURCHASE OF 6  
TREATMENTS,  
RECEIVE 50%  
REBATE ON ALL  
LASER HAIR  
REMOVAL  
TREATMENTS!**

The treatment is complete when the esthetic result is pleasing to the patient.

5 to 6 treatments on average are required.

To receive full benefits of laser hair removal for men *or women*, select a clinic that practices medical laser hair removal.

**Discover the techniques  
and equipments used by  
the staff of Permalaser. A  
complete safe environment.**

### **Hydrate to have perfect skin in 2010!**

The skin is one of the most important elements of our body. Our skin is made mostly by water. Outside elements such as pollution, too little water, aggressive soaps and cleansers and our skin becomes dry, dehydrated and loses its softness and natural glow.

The cold, wind and interior heating of homes are the principal reasons for dry skin in the winter. Humidity (hydration) plays an important role to maintain a healthy skin. When we heat homes, we

dry out the ambient temperature, which also causes dry skin. This can also cause disagreeable conditions – so why suffer?

The superficial layer of the skin, called the stratum corneum is essential to protect the skin, as a fine layer of skin. If the stratum corneum is weakened, the cutaneous barrier is weakened and the skin becomes more vulnerable to exterior elements. Therefore, hydration of the skin

becomes very important to strengthen the stratum corneum in its entirety.

Hydration of the skin is primarily to avoid dehydration of the skin, so a daily regimen is highly recommended.

A cleanser appropriate for your skin type, a hydrating cream/lotion, and in certain cases a gentle exfoliant.

FIND US ON THE NET !

www.permalaser.com

**2010 : The trend is neat, sexy & refined.**

**Call us  
Today !**

**514.731.1545  
Toll Free  
1.888.731.1545**

"At Permalaser, we offer the best skin care and treatments possible for our clientele.

Free, no obligation skin consultations are available daily with our knowledgeable staff.

Plan ahead for the winter; **now** is the time to start your new skin care regimen to be the best you can be for the coming months ahead, especially the holiday festive season!"

**With every 2  
PermaFacial  
treatments, receive  
1 FREE  
Macrodermabrasion  
treatment on us!**

## Hydrate to have perfect skin in 2010...continued.

It is important to avoid harsh products and products not specific to your skin type that accelerate the dehydration of the skin: hot water, soaps, detergents and aggressive exfoliants.

Specific for the outdoors type, an anti-redness cream by Vivier Pharma is available to reduce the redness of the skin and to hydrate the skin properly.

It is very important to use a sunscreen in the winter, even though the sun does not heat up as much as in the summer, it's rays reflect off the snow and can cause skin damage.

Hydrating the skin, is to avoid dry dehydrated skin, itchiness and discomfort.

For advanced gentle exfoliation, Permalaser offers the JESSNER peel, Glo Enzyme, Lactic Acid,

Glo Salicytic and others! Why not visit us today to see what we can do for your skin?

**IMPROVE & SOFTEN your skin in 2010! Why wait one more day?**

Permalaser offers free consultations on hydration of the skin. Come and see what we can do for you!

## Shape and sculpt your body with PermaShape!

**Eliminate cellulite, excess fat and tighten your skin!**

Despite regular exercise and the most stringent of diets, the body stores fat in certain areas.

PERMAShape offers a unique cellulite treatment with the latest laser technology.

Effective for both men and women and all skin types; PermaShape tightens and improves skin texture, reduces the appearance of cellulite and

targets localized fat deposits to eliminate them.

It is now possible to reshape the body and lose inches with scientifically proven results.

**What results can you expect?**

A gradual diminishing of cellulite in the treated areas; you can also expect an improvement on the surface of the skin right from the first few treatments.

In certain cases, we will notice a reduction of the

circumference of the treated areas.

**Call Permalaser today for a free trial.**

**PermaShape is pain free, without surgery and is a non-invasive treatment with a quick recuperation time.**

**PERMALASER is open evenings and weekends. Call us today for a free consultation!**

## The Perfect Skin with PermaFacial !

We all desire a perfect skin, but because of the elements, stress, pollution and the food we eat sometimes affects our skin in undesirable ways. It can even result in skin that causes us to be very frustrated and sometimes causes shyness.

Thankfully at Permalaser, we

are proud to have the Elos technology that allows us to eliminate skin imperfections. In just a few PermaFacial sessions, this treatment will improve the tone of your skin (it will become more luminous again), eliminates pigmentation as vascular lesions, fine lines and wrinkles and provides a

detailed outline of the jaw. A winning treatment with exceptional results!

Permalaser exclusively uses the ELOS technology - using the synergy of electrical RF and optical light energies.

