

**JULY SPECIALS!**

Freshen up your skin!

Microdermabrasion treatment  
with facial masque—for only 75\$!

GLYCOLIC PEEL WITH FACIAL MASQUE FOR  
ONLY \$100.00

# NEWSLETTER

WWW.PERMALASER.COM

514-731-1545

## DEFINE YOURSELF: BE NICE TO YOUR SKIN

### BEING NICE TO YOUR SKIN

Your skin is an organ. In fact, it is the largest organ in your body and most of us take our skin for granted.

However, your skin has a very important job to do. It is constantly protecting you, it keeps infections out of your body and keeps you from getting sick. By maintaining a good skin care regimen, you are helping it do its job. Taking care of your skin today will help with future problems, like wrinkles, dry skin and much more.



At Permalaser, we strongly believe that the most simplest way to take care of your skin is to keep it exfoliated, cleaned, toned and moisturized. Exfoliating assists in removed dead skin cells, reduces breakouts and assists your products to go deeper into your skin, thus resulting in better looking skin.

Our fantastic line of Vivier Pharma products can help you achieve the most desirable changes in your skin, whether you suffer from dry to sensitive



skin, rosacea, acne to oily skin prone skin, hyperpigmented skin, wrinkles or redness.

Four basic simple steps can assist you in maintaining a good skin care regimen.

- Exfoliating
- Cleansing
- Toning
- Moisturizing

There are additional products that can be added to your skin care regimen, depending on the condition of your skin and desired results you want to achieve,



but men and women alike should be using the four basic steps in skin care to maintain a healthy, glowing skin. Of course, sun protection is of the utmost importance, thus we also suggest using a sunscreen of SPF 30 to keep your skin safe from the ultraviolet rays.

**Are you ready for a change?** Call us today or drop by for a **Free Consultation**. Simply take a moment to schedule your appointment **by calling 514-731-1545** or by email at [info@permalaser.com](mailto:info@permalaser.com)!

#### JULY ISSUE # 4

##### In our June issue:

<b>Vivier Pharma</b> <i>The Art of Skin Care</i>	<b>1</b>
<b>Microdermabrasion:</b> <i>Smoothen your skin!</i>	<b>1</b>
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<b>Botox:</b> <i>The capability of reducing frown lines.</i>	<b>2</b>

#### A MUST READ IN OUR NEXT ISSUE!

##### Special segments in the August issue!

- **Fotofacials:** *Complete rejuvenation of your skin!*
- **Laser Hair Removal** *Removing undesirable hairs!*
- **Exfoliants:** *Benefits for all skin types!*
- **Spider Veins** *New trends in removing them!*

**SPECIALS OF THE MONTH!** *Microdermabrasion treatment & Glycolic Peels with facial masque every Tuesday & Wednesday throughout August! Book yours today!*

Medical aesthetics  
**Permalaser**<sup>™</sup>  
Esthétique médicale

**Microdermabrasion** by sea-salt is the safest, most effective method of mechanical exfoliation today. Why sea-salt? The human body maintains a healthy balance of salt (a 50 Kilo [110 lbs] human has about 7 tablespoons of salt within him), thus we are not introducing unwanted chemicals/products into the pores. The benefits of this treatment are: removing dead skin cells from the epidermis; leaves you with glowing skin; allows your skin care products to penetrate deeper into the skin cells; reduces breakouts and manages uneven skin tones. Try a treatment today!

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Medical aesthetics  
**Permalaser**<sup>™</sup>  
Esthétique médicale

*Beauty is yours to  
discover!*

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We're on the Web!  
[www.permalaser.com](http://www.permalaser.com)

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We at PermaLaser do the extras that other clinics do not. Our post-treatment care is unparalleled. We are constantly keeping abreast of developments in the Laser hair removal field. We believe that we offer the best laser treatments possible and offer quality treatments at a fair price where your safety is never compromised. Trust us with all your hair removal goals.

## RETINOL PEELS THE BENEFITS OF REJUVENATING YOUR SKIN!

A **Retinol Peel** (retonic acid is an active derivative of Vitamin A) is a non-surgical low risk procedure in which a chemical solution is applied directly to your skin. Beneficial for both men and women of all skin types, the peels are used for a variety of problems, such as to fade dark marks or blemishes, even skin tone, smooth the rough texture of the skin, lessen wrinkling, improve acne and razor bumps, exfoliate plugged pores, reduce the appearance of enlarged pores and smooth depressed scars. They are typically performed on the face, but are also very appropriate for chest and back acne. Retinol peels work by removing the damaged outer layers of the skin by peeling away the superficial layers, the stratum corneum or uppermost epidermis. An additional benefit to the dermal layer is that they may also stimulate collagen production.



A **Retinol Peel** is a painless procedure, lasting between 10-20 minutes, depending on the area we are treating. We gently cleanse the skin first and wait for the skin to dry. A solution is applied by gauze to the area being treated; you may experience a tingling sensation or mild warmth during the peel process. We alleviate these sensations by fanning the treated area. At the end of the treatment, we apply a neutralizing solution and may choose to apply an anti-redness cream or sunscreen depending on the reaction to your skin.

Although side effects are unusual with most peels, some patients do report temporary dryness, redness, crusting, scabbing and flaking in the days following the peels. Increased sensitivity to ultra-violet rays may occur, thus we recommend to all our patients to avoid tanning beds or over-extended exposure to the sun, or saunas. The use of a Vivier Pharma Moisturizer (with or without SPF15) is highly recommended after your peel and use of a sunscreen with an SPF30 is required to minimize the risk of the above-mentioned side effects. *Contra-indications: Patients with active cold sores, open wounds, rosacea, aspirin (salicylates) allergy, pregnant, on Accutane or chemo and radiation should not have a Retinol peel.* Between peels, we recommend the Vivier Pharma Micro scrub exfoliating gel or cream for home use to maintain the benefits of your peels!

**What more do I need to know?** Very superficial peel requires little to no downtime for the patient; The only superficial peel suitable for all skin types I-VI; Self-neutralizing formula is easy to use; Special formulation includes a unique blend of peeling agents: alpha-hydroxy acids, beta-hydroxy acids, resorcinol, and retinoic acid (obtained by physician); Results are predictable and noticeable after just one peel; dramatic results are seen after a series of peels. *Call us today for your FREE Consultation or to book your treatment at 514-731-1545!*

## BOTOX COSMETIC: The Capability of Reducing Frownlines!

It's all about freedom of expression. . . Almost 3.3 million BOTOX<sup>®</sup> Cosmetic procedures were performed in 2005 alone. Not just models and movie stars, but people from all types of professions, from the neighborhood mom to the high profile lawyer.

BOTOX<sup>®</sup> Cosmetic is a popular non-surgical injection that temporarily reduces or eliminates frown lines, forehead creases, crows feet near the eyes and thick bands in the neck. BOTOX<sup>®</sup> Cosmetic blocks the nerve impulses, temporarily paralyzing the muscles that cause wrinkles while giving the skin a smoother, more refreshed appearance.

**Am I a candidate for BOTOX<sup>®</sup> Cosmetic?** If you are frequently told that you look mad, or constantly have a depression between your brows, or are tired of frowning while driving or working on

the computer, perhaps you are a good candidate for BOTOX<sup>®</sup> Cosmetic. A simple consultation with Dr. Adi Yoskovitch at Permalaser is all it takes to see if you are a good candidate.

BOTOX<sup>®</sup> Cosmetic does not stop your natural facial expressions; it simply smoothens out the problematic area giving you a more relaxed look. After treatment with BOTOX<sup>®</sup> Cosmetic, you may look in the mirror and see a marked improvement in the moderate to severe frown lines; you can still frown or look surprised—without the wrinkles and creases between your brows.

**Are you ready for a change?**

**Dr. Adi Yoskovitch is available Thursday evenings for consultations & injections.**